

## Summary

North Florida Cruising Club and St. Augustine Yacht Club host the First Coast Offshore Challenge each year to benefit the Safe Harbor Boys Home. They needed an online solution to replace the manual paper-based entry process.

Compete-At's Event Manager platform was chosen because of its proven track record of managing hundreds of regattas.

Event Manager was a perfect fit because it provided the organizing committee and volunteers a comprehensive turnkey registration system built to meet the specific needs of running a successful regatta.



## About Compete-At

Compete-At provides tailored online event management solutions to meet the unique needs of select sports. Clubs, national organizations and associations rely on Compete-At to manage world class events. Visit us online at: [www.Compete-At.com](http://www.Compete-At.com)

## Background

The North Florida Cruising Club and the St. Augustine Yacht Club have partnered for four years to host the First Coast Offshore Challenge. This charity regatta benefits the Safe Harbor Boys Home, a local shelter for troubled youth. The First Coast Offshore Challenge is the only premiere Ocean racing series in North Florida. It is a 100 mile offshore race with three legs over a four day period.

## The Challenge

The organizing committee is spread across two host clubs, with volunteer staff managing many different event logistics. One of the biggest burdens experienced the first two years was the time consuming process of accepting paper-based entries. In the third year, the organizing committee wanted to migrate to an online regatta management system to eliminate manual entries and also benefit from a more complete suite of regatta management tools. In short, they needed an online registration method that was faster, easier, and more complete but also desired a solution that met the complex logistics of running an offshore regatta.

## The Solution

The two organizing clubs knew that if they switched to an online registration system that their registration process would be easier and they would be able to focus their attention to race day activities instead of participant signups. They also knew that simplifying the registration process would make it easier for sailors to sign up for the race, thus making it more convenient for everyone involved.

*"After two years of running the First Coast Offshore Challenge, we knew that there had to be an easier way to process registrations for the event. We found Compete-At and knew immediately that this would be the solution for us. Our sailors like it because it is easier to register and they can pay online," says Guy Anderson, Chairman of the Organizing Committee for the First Coast Offshore Challenge. "Approximately 36 boats participated this year from all over the area, and it is much easier to focus on the event itself when you don't have to worry about registration issues."*

Compete-At's Event Manager has successfully helped the First Coast Offshore Challenge transition from a paper-based manual process to a streamlined system for the past two years. All the data collected during registration is exportable in Excel format, automated notifications are sent to registrants and financial reports and budgeting tools are also provided.

## More About Event Manager

Compete-At's Event Manager is a secure online platform tailored to meet the unique planning needs of competitive sports like sailing. It is a proven solution for hundreds of yacht clubs and regattas globally. Event Manager integrates with many industry scoring packages for yacht racing. Compete-At is a partners with global sailing governing bodies to advance and promote the sport of sailing.